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## ENET Insights Newsletter, July 2021



As we approach the dog days of summer along with the traditional lull that accompanies the July-August business calendar, we at Ethernity are excited to look back and to look forward.

The past few months brought a new patent, an important new deal, a new Wireless Backhaul solution, and significant recognition for our 5G DU solution. Q2 was a quarter for laying a solid foundation for what is to come.

The upcoming months, meanwhile, are jam-packed with new product development, customer meetings, and (COVID permitting) in-person trade shows, hopefully spreading Ethernity's unique product offerings throughout the telecom industry.

We certainly appreciate the many newsletter subscribers who have accompanied us through the challenges and the successes we've experienced until now, and we look forward to sharing our future ascendancy with you as well.

As always, I welcome your feedback at briank@ethernitynet.com.

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All the best,

Brian Klaff, **VP** Marketing



# **Ethernity Perspective**

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Blog:	What Service Providers
What Service Providers Look for	Look for in a SmartNIC
in a SmartNIC	
It is encouraging to see confirmation that Ethernity can	
address so many operator	Based on a Heavy Reading Survey
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provide Read More	

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# Market Intelligence

Article:

#### OpenRAN spend increased 5x in Q1 2021, driven by APAC - Dell'Oro by Scott Bicheno, in Telecoms.com

"OpenRAN mania is officially underway, it seems, with spending on OpenRAN compatible kit and software going through the roof in the first quarter of his year." And that's before the North Americans start to embrace the concept more significantly... Read More

#### Is Rakuten the Best or Worst Example of Open RAN?

by Matt Kapko, in SDxCentral

"Open RAN is no longer about total cost of ownership savings, and it is more about improving the supplier diversity without impacting the performance." While Rakuten has done much of the heavy lifting toward Open RAN acceptance, more traditional operators like Vodafone, who are diversifying their network suppliers, are a better test case for Open RAN's ultimate success... Read More

#### White Paper:

## Accelerating Open RAN Platforms Operator Survey

by Simon Stanley, for Heavy Reading

"The performance and capacity of the network depends heavily on the acceleration solutions installed in the systems, and the integration, interoperability and network optimization achieved." Sounds like a perfect opportunity for Ethernity... Read More

Article:

#### AT&T, Dish Hail Open RAN, T-Mobile Not So Much by Monica Alleven, in Fierce Wireless

As Open RAN gains ever-more support from both newer and smaller operators and from more established industry giants, it becomes much clearer that Ethernity's solutions are ripe to enable and ease the upcoming deployments... Read More

# Visit Us at the Big 5G Event in Denver!

