



As the quiet summer months settle upon us, we have an opportunity to reflect on where things stand in today's telecom market.

There is much to look forward to. Private 5G is not only real, but it is capable of offering vast efficiency improvements to industrial and enterprise customers. Open RAN, while unproven and slow to develop, should eventually lead to long-term cost savings and greater flexibility for operators. And improvements in bridge technologies, such as Fixed Wireless Access and Passive Optical Networks, are bringing more stable and enhanced broadband throughput to the home.

At Ethernity, we develop products and solutions both for a 5G world and to be successful for a variety of use cases that are applicable to today's emerging markets (like FWA and PON). We continue to promote our technology expertise within a broader range of industries so that there's even greater exposure to the benefits of Ethernity's IP.

Thus, we recently attended a new exhibition for us, Embedded World, which brought discussions with representatives from not only the telecom world, but also from the automotive industry, manufacturing companies, and Smart City planners. The possibilities are endless.

As always, I welcome your feedback at briank@ethernitynet.com.

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All the best,

Brian Klaff,
VP Marketing



Ethernity Perspective

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Market Intelligence

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5G FWA 'Killer Use Case' to Bridge the Digital Divide
by Dan Meyer, in SDxCentral
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Dear Telefonica, Ethernity is an ideal partner to provide specialized offerings to your Open RAN efforts... [Read More](#)

Article:
Open RAN Endures Despite Turbulence: Analysts
by Monica Allevan, in Fierce Wireless
Industry analyst Monica Paolini, president of Senza Fili said that Open RAN is happening, but "it's taking time, and that's a good thing. It's a big change."... [Read More](#)

Article:
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by Andrew Wooden, in Telecoms.com
"Sometimes when new technologies are introduced, it takes more time than what we originally think. But once it kind of get some traction, it takes less time than what we think [once it gets] momentum. I think we are very, very close to that."... [Read More](#)



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