THIS DOCUMENT AND THE ACCOMPANYING FORM OF PROXY OR FORM OF DIRECTION (AS APPLICABLE) ARE IMPORTANT AND REQUIRE YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take, please seek personal financial advice immediately from your stockbroker, bank manager, fund manager, solicitor, accountant, or other appropriate independent financial adviser duly authorised under the Financial Services and Markets Act 2000 (as amended) if you are resident in the United Kingdom or, if not, from another appropriately authorised independent financial adviser.

If you sell or transfer or have sold or transferred all of your ordinary shares of NIS 0.001 nominal value in the capital of Ethernity Networks Ltd. ("Ordinary Shares") or depositary interests representing Ordinary Shares ("Depositary Interests"), please forward this document, together with the accompanying Form of Proxy or Form of Direction (as applicable), as soon as possible to the purchaser or the transferee or to the bank, stockbroker or other agent through or to whom the sale or transfer was effected for onward transmission to the purchaser or transferee. If you sell or transfer or have sold or transferred only part of your holding of Ordinary Shares or Depositary Interests, you should retain this document and the accompanying Form of Proxy or Form of Direction (as applicable).

If you have received this document from another Shareholder or holder of Depository Interests, or transferee, please contact the Company's Registrar for a Form of Proxy or Form of Direction (as applicable).

Any person (including without limitation custodians, nominees, and trustees) who may have a contractual or legal obligation or may otherwise intend to forward this document to any jurisdiction outside the United Kingdom should seek appropriate advice before taking any action. The distribution of this document and any accompanying documents into jurisdictions other than the United Kingdom may be restricted by law. Any person not in the United Kingdom into whose possession this document and any accompanying documents come should inform themselves about and observe any such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction.



Notice of Annual General Meeting (AGM)

A notice convening an Annual General Meeting of the Company to be held at the offices of the Company at 3rd Floor, Beit Golan, 1 Golan St. Corner HaNegev, Airport City 7019900 Israel at 09.00 a.m. UK time (11.00 a.m. Israel time) on 16 May 2022, is set out at the end of this document.

Your attention is drawn to the letter from the Chairman of the Company which is set out on pages 4 and 5 of this document in which the Board unanimously recommends you vote in favour of the Resolutions to be proposed at the Annual General Meeting.

Enclosed with this document is a Form of Proxy for use by Shareholders or a Form of Direction for use by holders of Depository Interests.

Whether or not you intend to be present in person at the Annual General Meeting, please complete, sign and return the accompanying Form of Proxy and/or Form of Direction (as applicable) in accordance with the instructions printed on it as soon as possible but, in any event, so as to be received by the Company's registrar, Link Group, by 9.00 am UK time (11.00 a.m. Israel time) on 12 May 2022 in the case of a Form of Proxy or by 9.00 am UK time (11.00 a.m. Israel time) on 11 May 2022 in the case of a Form of Direction.

ETHERNITY NETWORKS LTD.

Incorporated and registered in Israel with registered no. 51-347834-7

Registered Office:
3rd Floor, Beit Golan,
1 Golan St., Corner HaNegev
Airport City 7019900
Israel

Publication on website

A copy of this document including the Form of Proxy and the Form of Direction will be available on the Company's website at http://www.ethernitynet.com

CONTENTS

	Page
Definitions	3
Letter from the Chairman	4
Explanatory Notes	6
Notice of Annual General Meeting	9

DEFINITIONS

The following words and expressions shall have the following meanings in this document unless the context otherwise requires:

the AIM market operated by the London Stock Exchange plc "AIM"

"Board" or "Directors" the board of Directors of the Company

"Company" Ethernity Networks Ltd, incorporated and registered in Israel (with

> registration number 51-347834-7) whose registered office is at 3rd Floor, Beit Golan, 1 Golan St. Corner HaNegev, Airport City

7019900 Israel.

the computerised settlement system to facilitate transfer of title to "CREST"

or interests in securities in uncertificated form operated by Euroclear

UK & Ireland Limited

"Depositary" Depositary Link Market Services Trustees Limited, incorporated in

> England (No.2729260) whose registered office is at Link Group, 10th Floor, Central Square, 29 Wellington Street, Leeds, LS1 4DL.

"Depositary Interest or DI" depositary interest or DI dematerialised interests representing

> underlying Ordinary Shares in the ratio of 1:1 that can be settled electronically through and held in CREST, as issued by the

Depositary who holds the underlying securities on trust

"Depositary Interest Holder(s)" holder(s) of Depositary Interests

"External Director" in accordance with Israel Companies Law 5759-1999, the Board

must always have at least two External Directors who meet certain

statutory requirements of independence

"Form of Proxy" the form of proxy for use by Shareholders at the Meeting which

accompanies this document

"Form of Direction" the form of direction for use by Depositary Interest Holder(s) at the

Meeting which accompanies this document

"ISOP" The Company's registered Israel Share Option Plan

"Meeting" or "Annual General

Meeting"

the Annual General Meeting of the Company convened for 16 May

2022 (or any adjournment thereof)

"Notice of Annual General the notice of the Meeting, which is set out at the end of this

Meeting"

document

"Ordinary Shares" ordinary shares of NIS 0.001 nominal value each in the share capital

of the Company

"Resolutions" the resolutions to be proposed at the Meeting, as set out in the

Notice of Annual General Meeting

"Shareholder(s)" holder(s) of Ordinary Shares

LETTER FROM THE CHAIRMAN

ETHERNITY NETWORKS LTD.

(Incorporated and registered in the State of Israel with registered no. 51-347834-7)

Registered Office:
3rd Floor, Beit Golan
1 Golan St. Corner HaNegev
Airport City 7019900
Israel

8 April 2022

Dear Shareholder or Depositary Interest Holder,

Notice of Annual General Meeting

I am pleased to be writing to you with details of the forthcoming Annual General Meeting of the shareholders of Ethernity Networks Ltd. (the "**Company**") to be held at the offices of the Company at 3rd Floor, Beit Golan, 1 Golan St. Corner HaNegev, Airport City 7019900 Israel 09.00 a.m. UK time (11.00 a.m. Israel time) on 16 May 2022 (the "**Meeting**").

The formal notice of the Meeting is set out on page 9 of this document. The explanatory notes on page 6 outline the business to be considered at the Meeting.

Actions to be taken in respect of the Meeting

The action to be taken in respect of the Meeting depends on whether you hold your Ordinary Shares in certificated form or as Depositary Interests.

Certificated Shareholders

Please check that you have received the following with this document:

- a Form of Proxy for use in respect of the Meeting; and
- a reply-paid envelope for use in connection with the return of the Form of Proxy (in the UK only).

You are strongly encouraged to complete, sign and return the Form of Proxy in accordance with the instructions printed on it as soon as possible but, in any event, so as to be received by post, at Link Group, PXS 1, Link Group, 10th Floor, Central Square, 29 Wellington Street, Leeds, LS1 4DL, United Kingdom or, during normal business hours, by hand to Link Group, 10th Floor, Central Square, 29 Wellington Street, Leeds, LS1 4DL, United Kingdom, in each case by no later than 9.00 a.m. (UK time) / 11.00 a.m. (Israel time) on 12 May 2022.

This will enable your vote to be counted at the Meeting in the event of your absence. The completion and return of the Form of Proxy will not prevent you from attending and voting at the Meeting, or any adjournment of the Meeting, by telephone. However, Shareholders are urged not to attend the Extraordinary General Meeting in person.

Depositary Interest Holders

Please check that you have received the following with this document:

- a Form of Direction for use in respect of the Meeting; and
- a reply-paid envelope for use in connection with the return of the Form of Direction (in the UK only).

You are strongly encouraged to complete, sign and return the Form of Direction in accordance with the instructions printed on it as soon as possible but, in any event, so as to be received by post, at Link Group, PXS 1, 10 Floor, or Link Group, 10th Floor, Central Square, 29 Wellington Street, Leeds, LS1 4DL, United Kingdom or, during normal business hours, by hand to Link Group, 10th Floor,

Central Square, 29 Wellington Street, Leeds, LS1 4DL, United Kingdom in each case by no later than 9.00 a.m. (UK time) / 11.00 a.m. (Israel time) on 11 May 2022.

This will enable your vote to be counted at the Meeting. The completion and return of the Form of Direction will not prevent you from attending the Meeting, or any adjournment of the Meeting, by telephone (subject to obtaining a valid Letter of Representation), however you will not be able to vote at the Meeting. Depositary Interest holders are urged not to attend the Extraordinary General Meeting in person.

Voting Procedures under the COVID-19 situation

WE STRONGLY ENCOURAGE SHAREHOLDERS TO VOTE ON ALL RESOLUTIONS BY APPOINTING THE CHAIRMAN OF THE MEETING AS YOUR PROXY, TO REGISTER ANY QUESTIONS IN ADVANCE AND NOT TO ATTEND THE MEETING IN PERSON.

Shareholders are encouraged to submit their voting instructions as soon as possible, even if they might intend to attend the AGM in person should the Coronavirus (COVID-19) situation and the Government of Israel's guidance permit this. See below for details with regard to voting instructions.

Shareholders can submit questions to the Board in advance of the Meeting by emailing such questions to the Company Secretary, Mark Reichenberg at markr@ethernitynet.com by no later than 9.00 a.m. (UK time)/ 11.00 a.m. (Israel time) on 5 May 2022. We will consider all questions received and endeavour to provide responses to them at the Meeting to the extent appropriate and practicable.

Any Shareholder or proxy appointed by a Shareholder who wishes to attend the Meeting by telephone is requested to contact Mark Reichenberg (details above) in order to obtain details of how to join the teleconference. Such Shareholders or proxies are requested to provide in that email details of their registered shareholding or proxy appointment in order that their entitlement to attend may be verified.

Any Depository Interest Holder who wishes to join the Meeting by telephone is requested <u>first</u> to contact the Depositary at Link Market Services Trustees Limited, 10th Floor, Central Square, 29 Wellington Street, Leeds, LS1 4DL or by email by using <u>nominee.enquiries@linkgroup.co.uk</u> in order to request a Letter of Representation no later than 09:00am UK time) (11:00am Israel time) 11 May 2022. Any such Depository Interest Holder is then requested to contact Mark Reichenberg at <u>markr@ethernitynet.com</u> promptly once they have received the Letter of Representation to notify the Company of their attendance. <u>Please note that Letters of Representation for previous meetings</u> attended are not valid for attendance at this Meeting.

The health and well-being of our Shareholders and colleagues remains our priority and the steps set out above are necessary and appropriate given the current COVID-19 worldwide status.

I would reiterate that the Board would encourage all Shareholders and Depository Interest Holders to use their Form of Proxy or Form of Direction, as relevant, and appoint the chairman of the Meeting as their proxy. This will allow their votes to count. The action to be taken in respect of the Meeting depends on whether you hold your Ordinary Shares in certificated form or as Depositary Interests.

Recommendation

The Directors of the Company believe that all of the proposals to be considered at the Meeting are in the best interests of the Company and its shareholders as a whole and, accordingly, unanimously recommend that you vote in favour of the Resolutions as they intend to do in respect of their own beneficial holdings amounting in aggregate, as at the date of this document, to 14,528,827 Ordinary Shares representing approximately 19.3 per cent. of the Existing Ordinary Shares.

Yours faithfully,

Yosi Albagli Chairman

EXPLANATORY NOTES TO THE PROPOSED ACTIONS AND RESOLUTIONS

Presentation of Audited Financial Statements

The audited financial statements of the Company for the year ended 31 December 2021 will be presented for discussion at the Meeting pursuant to the provisions of the Israeli Companies Law, 5759-1999 (the "Companies Law"). These financial statements are available on the Company's website at http://www.ethernitynet.com/ and on the London Stock Exchange's website at http://www.londonstockexchange.com. None of the financial statements, the accompanying auditors' report, the contents of the Company's website, or the information that can be accessed through the Company's website, form part of the voting solicitation materials.

Resolution 1. Reappointment of the Independent External Auditor

Pursuant to the Companies Law, it is proposed to approve and ratify the reappointment of Fahn Kanne & Co., a member firm of Grant Thornton International Limited, as the Company's independent External Auditor for the year ending 31 December 2022 and to serve as the Company's independent External Auditor until the next Annual General Meeting of the Company's shareholders and to authorise the Company's board of Directors to determine their remuneration upon recommendation of the Audit Committee of the Company.

Resolution 2. Increasing the authorised share capital of the Company

Under the Companies Law, the authorised share capital of the Company may only be increased with the consent of the Shareholders. This resolution increases the authorised share capital to NIS 150,000 consisting of 150,000,000 Ordinary Shares, each having a nominal value of NIS 0.001, and amends the Company's articles of association to reflect said increase in the authorised share capital. The Directors believe that the power provided by this resolution will maintain a desirable degree of flexibility.

Resolution 3. Disapplication of pre-emption rights on equity issues for cash

Article 9.2 of the Company's articles of association requires that if the Company intends to issue Ordinary Shares or other Equity Securities (as such terms are defined in the Company's articles of association), subject to certain exceptions, it must first offer them to existing Shareholders, which may prove to be both costly and cumbersome.

This resolution enables the Directors to allot Ordinary Shares or other Equity Securities on a non-preemptive basis, up to an aggregate nominal value of NIS 37,675.87, which is equal to approximately 50% of the nominal value of the current 75,351,738 issued ordinary share capital and shares of the Company as of 7 April 2022 or in connection with a rights issue or similar offer.

The disapplication being sought includes allowance for unexercised warrants and maintaining headroom for future issues on the unissued share portions in connection within the Share Subscription facility, as the Company is obliged to do, together with headroom for equity issuances, should the Directors deem appropriate, without the requirement to hold a General Meeting with a 35 day notice period.

The Directors believe that the power provided by this resolution will maintain a desirable degree of flexibility. Unless previously revoked or varied, the disapplication will expire on the conclusion of the next annual general meeting of the Company, provided that it would apply to offers and agreements made prior to such time.

Resolution 4. Ratification of the appointment of Richard Bennett as an Independent Non-Executive Director and approval of remuneration package

Richard Bennett was appointed by the board as Independent Non-Executive Director on 7 April 2022. The approval of a simple majority of shareholders is required at this AGM in order to ratify his appointment.

Richard Bennett has extensive business and listed company experience over a career spanning 30 years. During that time, he has worked for General Electric in Asia and the US and co-founded and listed on NASDAQ J2Global, an internet telecoms business currently valued at US\$3.5 billion. He has worked in executive, chairman and non-executive roles with a series of successful growth-focused

technology and clean energy companies, currently including AIM-quoted GETECH plc, China New Energy and previously AIM-quoted wireless technology company, MTI Wireless Edge).

Richard will become a member of the Audit and Risk Committee and a member of the Remuneration Committee following his ratification as Independent Non-Executive Director, and at the same time Mark Reichenberg, CFO and David Levi, CEO who joined the two existing Independent Non-Executive Directors on the Audit & Risk, and Remuneration Committees on an interim basis from 1 December 2021 will stand down as members of those committees.

Richard's appointment will be for an initial term of 3 years from the date of ratification of his appointment by the shareholders at this AGM and can be extended for two additional three year terms. His annual remuneration as a non-executive director shall be £20,000 payable in equal monthly installments in arrears. Richard will be included in the relevant Company Directors and Officers insurance policy and receive the same indemnities as granted to the other directors of the Company.

Resolutions 5. 6. 7. and 8.

Background to Resolutions 5. 6. 7. 8 and 9.

The remuneration packages of the Executive Directors were last set in March 2017 for Mark Reichenberg the CFO, and May 2017 for David Levi, CEO and Shavit Baruch, VP R&D, despite the fact that salaries of Israeli high tech executives continued to increase substantially since 2017. Other than CPI adjustments to the salaries of Messrs. Levi and Baruch in terms of their Employment Agreements with the Company, there have been no changes or increases applied to the executive remuneration packages in the past 5 years.

In order to begin the process of aligning the compensation packages of the Executive Directors with current market remuneration packages, along with aligning the Executive Directors remuneration with the remuneration of other employees of the Company who have received regular increases over the years, the Remuneration Committee of the Company proposed increases to the Executive Directors remuneration packages applicable retroactively to 1 January 2022, including confirmation of modest incentive packages, all within the parameters of the Company Compensation Policy. The increases and incentives proposed at a meeting of the board held on 16 February 2022 are, in terms of Israel Companies Law, subject to approval by the shareholders at this AGM of the Company.

Furthermore, as Messrs. Levi and Baruch each only hold 60,710 vested options granted on 15 July 2013, it has been proposed by the Remuneration Committee that each of Messrs. Levi and Baruch be awarded, subject to the Company not being in a restricted period, an additional 200,000 options vesting over 3 years, under the terms of the Company's existing ISOP. These awards are subject to approval by the shareholders at this AGM.

Resolution 5. Approval of Executive Remuneration and Incentives David Levi (CEO)

It was proposed that the gross monthly compensation package of David Levi be increased from NIS 52,155 to NIS 59,978 excluding social benefits, per the employment agreement, retroactively from 1 January 2022. Also, based on meeting relevant annual KPI's on weighted targets of Revenues, Gross Margin, EBITDA, Cash Reserves and personal achievement, up to a maximum of 3 monthly salaries can be earned as bonus.

Resolution 6. Approval of Executive Remuneration and Incentives Shavit Baruch (VP R&D)

It was proposed that the gross monthly compensation package of Shavit Baruch be increased from NIS 52,155 to NIS 57,370 excluding social benefits, per the employment agreement, retroactively from 1 January 2022. Also, based on meeting relevant annual KPI's on weighted targets of Revenues, Gross Margin, EBITDA, Cash Reserves and personal achievement, up to a maximum of 3 monthly salaries can be earned as bonus.

Resolution 7. Approval of Executive Remuneration and Incentives Mark Reichenberg (CFO)

It was proposed that the gross monthly compensation package of Mark Reichenberg be increased from NIS 38,714 to NIS 46,457 excluding social benefits, per the employment agreement, retroactively from 1 January 2022. Also, based on relevant annual KPI's on weighted targets of Revenues, Gross Margin, EBITDA, Cash Reserves and personal achievement, up to a maximum of 3 monthly salaries can be earned as bonus.

Resolutions 8 and 9. Approval of Options awarded to David Levi (CEO) and Shavit Baruch (VP R&D)

On 8 April 2022, following a recommendation of the Company Remuneration Committee, the Board of Directors awarded a grant of 200,000 options to each of David Levi and Shavit Baruch under the terms of the Company's registered ISOP, vesting over 3 years. This award is subject to approval by the shareholders at this AGM of the Company.

The Company's Directors

In accordance with the Company's Articles of Association, the Company's Directors serve for a period of three years. In terms of the General Meeting of the Company held on 22 June 2020, the term of David Levi and Shavit Baruch, in their capacity as Directors, has been extended until 22 June 2023, the term of Mark Reichenberg in his capacity as Director, has been extended until 28 June 2023. The term of Chen Saft-Feiglin and Zohar Yinon, in their capacity as External Directors, extends until 14 November 2023. Yosi Albagli was appointed as a Director on 10 March 2021 whose term shall extend until 9 March 2024.

On 7 April 2022 Richard Antony Bennett was appointed as a Non-Executive Director. His appointment is for a period of 3 years from ratification of the appointment by the shareholders at this AGM.

Information about Compensation of Certain Executive Officers and Directors

For information about the compensation, on an individual basis, of our office holders (as such term is defined in the Companies Law) for the year ended 31 December 2021, as required by regulations promulgated under the Companies Law, please see Note 27 C in our annual report for the year which ended 31 December 2021, is available on the Company's website http://www.ethernitynet.com/ the London Stock Exchange's website at http://www.londonstockexchange.com.

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that an Annual General Meeting of the shareholders of Ethernity Networks Ltd. (the "Company") will be held at the offices of the Company at 3rd Floor, Beit Golan, 1 Golan St. Corner HaNegev, Airport City 7019900 Israel at 09.00 a.m. UK time (11.00 a.m. Israel time) on 16 May 2022 (the "Meeting") for the following purposes:

- 1. To receive and discuss the audited financial statements of the Company for the year ended 31 December 2021.
- 2. **Resolution 1:** To approve and ratify the reappointment of Fahn Kanne & Co., a member firm of Grant Thornton International Limited, as the Company's independent External Auditor for the year ended 31 December 2022 and to serve as the Company's independent External Auditor until the next Annual General Meeting of the Company's shareholders and to authorise the Company's board of Directors to determine their remuneration with the approval of the Audit Committee of the Company.
- 3. **Resolution 2:** To increase the authorised share capital of the Company to NIS 150,000 consisting of 150,000,000 Ordinary Shares, each having a nominal value of NIS 0.001, and amends the Company's articles of association to reflect said increase in the authorised share capital.
- 4. **Resolution 3:** That the Directors be authorised to allot Ordinary Shares or other Equity Securities for cash as if Article 9.2 of the Company's articles of association did not apply:
 - 3.1 In connection with rights issues or similar offer; and
 - 3.2 Otherwise up to an aggregate nominal amount of NIS 37,675.87
- 5. **Resolution 4:** Ratification of the appointment of Richard Bennett as an Independent Non-Executive Director
- 6. **Resolution 5:** Approval of Executive Remuneration and Incentives David Levi (CEO)

That the gross monthly compensation package of David Levi be increased from NIS 52,155 to NIS 59,978 excluding social benefits, per the employment agreement, retroactively from 1 January 2022. Also, based on meeting relevant annual KPI's on weighted targets of Revenues, Gross Margin, EBITDA, Cash Reserves and personal achievement, up to a maximum of 3 monthly salaries can be earned as bonus.

7. **Resolution 6:** Approval of Executive Remuneration and Incentives Shavit Baruch (VP R&D)

That the gross monthly compensation package of Shavit Baruch be increased from NIS 52,155 to NIS 57,370 excluding social benefits, per the employment agreement, retroactively from 1 January 2022. Also, based on meeting relevant annual KPI's on weighted targets of Revenues, Gross Margin, EBITDA, Cash Reserves and personal achievement, up to a maximum of 3 monthly salaries can be earned as bonus.

8. **Resolution 7:** Approval of Executive Remuneration and Incentives Mark Reichenberg (CFO)

That the gross monthly compensation package of Mark Reichenberg be increased from NIS 38,714 to NIS 46,457 excluding social benefits, per the employment agreement, retroactively from 1 January 2022. Also, based on relevant annual KPI's on weighted targets of Revenues, Gross Margin, EBITDA, Cash Reserves and personal achievement, up to a maximum of 3 monthly salaries can be earned as bonus.

- 9. **Resolution 8:** Approval of a grant of 200,000 options vesting over 3 years to David Levi (CEO) under the terms of the Company's registered ISOP.
- 10. **Resolution 9:** Approval of a grant of 200,000 options vesting over 3 years to Shavit Baruch (VP R&D) under the terms of the Company's registered ISOP.

The approval of Resolutions 1,2,4,6,7 and 9 requires the affirmative vote of the majority of the Ordinary Shares present in person or represented by proxy and voting at the General Meeting on such Resolutions.

The approval of Resolution 3 requires the affirmative vote of three fourths of the Ordinary Shares present in person or represented by proxy and voting at the General Meeting on such Resolution.

The approval of Resolutions 5 and 8 requires the affirmative vote of the majority of the Ordinary Shares present in person or represented by proxy and voting at the Annual General Meeting on each such Resolution, excluding abstentions, provided that either: (i) such majority includes a majority of the Ordinary Shares voted by shareholders who are not "controlling shareholders" and who do not have a "personal interest" in the resolution; or (ii) the total number of Ordinary Shares of shareholders who are not "controlling shareholders" and who do not have a "personal interest" in the resolution who voted against the resolution does not exceed 2% of the outstanding voting shares of the Company.

For ease of understanding, the approval of Resolutions 5 and 8 requires the affirmative vote of the majority of the Ordinary Shares present in person or represented by proxy and voting at the Annual General Meeting on each such Resolution to be counted twice and a majority is required in both circumstances. The first count being the majority of all shareholders votes including the shareholder with "personal interest", the second being the majority of shareholder votes excluding the "personal interest" vote as a majority of the total shares minus the "personal interest" shares.

The term "controlling shareholder" means a shareholder who has the ability to direct the activities of the Company, other than by virtue of being an Office Holder. A shareholder is presumed to be a controlling shareholder if the shareholder holds 50% or more of the voting rights in the Company or has the right to appoint the majority of the directors of the Company or its chief executive officer (referred to in the Companies Law as the general manager). In addition, the term controlling shareholder includes any shareholder that holds 25% or more of the voting rights of the Company if no other shareholder holds more than 50% of the voting rights in the Company. As of the date hereof, the Company is not aware of any controlling shareholders.

A "personal interest" of a shareholder is defined as: such shareholder's personal interest in an act or a transaction of the Company, including (i) a personal interest of such shareholder's relative, and (ii) a personal interest of a corporation in which such shareholder or any of his/her relatives serves as a director or the chief executive officer, owns at least five percent (5%) of its issued share capital or its voting rights or has the right to appoint a director or chief executive officer, but excluding a personal interest arising solely from the holding of shares in the Company. A personal interest includes the personal interest of either the proxy holder (whether or not the shareholder granting the proxy, in each case, whether or not the proxy holder has discretion how to vote in the matter. The term "relative" means a shareholder's spouse, sibling, parent, grandparent or descendant and the spouse's sibling, parent, or descendant; and the spouse of each of the foregoing persons. Under applicable Israeli law, in order for a vote on Resolutions 5 and 8 to be counted, the voting shareholder must notify the Company whether he or she has a personal interest in the vote.

By order of the Board

Mark Reichenberg

Company Secretary

3rd Floor, Beit Golan, 1 Golan St. Corner HaNegev, Airport City 7019900 Israel

Incorporated and registered in Israel with registered no. 51-347834-7

8 April 2022

Notes to the Notice of Annual General Meeting:

- 1. Enclosed with this document is either a Form of Proxy for use by shareholders (the "Form of Proxy") or a Form of Direction for use by Depositary Interest Holders (the "Form of Direction").
- 2. Only those Shareholders registered in the Company's register of shareholders as of close of business (London time) on 12 May 2022 (the "Original Cut-off") are entitled to attend and/or vote at the Meeting, and each only in respect of such number of Ordinary Shares registered in his or its name at that time. If the Meeting is adjourned to a time not more than 48 hours after the original Meeting time (other than an adjournment due to a lack of a quorum), the Original Cut-off will continue to apply. Any changes to the Company's register of shareholders made after the Original Cut-off shall be disregarded for these purposes.
- 3. The quorum for the Meeting shall be two or more shareholders present in person or by proxy and holding Ordinary Shares conferring in the aggregate 25 per cent. or more of the voting power of the Company. If within half an hour from the time appointed for the Meeting a quorum is not present, the Meeting shall be adjourned to the same day in the next week, at the same time and place and the Original Cut-off shall apply. Two or more shareholders who attend an adjourned meeting in person or by proxy will constitute a quorum, regardless of the number of Ordinary Shares they hold or represent.
- 4. If you are a shareholder of the Company, whether or not you intend to be present at the Meeting, please complete and return the Form of Proxy (in accordance with the instructions set out in that document) to Link Group, as soon as possible and in any event so as to be received by no later than 9.00 a.m. UK time (11.00 a.m. Israel time) on 12 May 2022 or 48 hours before any meeting following adjournment thereof (in accordance with the Uncertified Securities Regulations 2001, and any other provisions notwithstanding). Completion and return of a signed Form of Proxy will not prevent you from attending the Meeting and voting in person if you so wish.
- 5. If you are a holder of Depositary Interests, please complete and return the Form of Direction (in accordance with the instructions set out in that document) to Link Group, PXS 1, 10th Floor, Central Square, 29 Wellington Street, Leeds, LS1 4DL, United Kingdom, as soon as possible and in any event so as to be received by no later than 9.00 a.m. (London time)/11.00 a.m. (Israel time) on 11 May 2022 or 72 hours before any meeting following adjournment thereof. Holders of DI's must be registered in the Company's depository interest register at 9.00 a.m. UK time 11.00 a.m. Israel time) on 11 May 2022 (or at 9.00 a.m. UK time (11.00 a.m. Israel time) three days before the date of any adjourned Meeting).
- 6. The approval of Resolutions 1,2,4,6,7 and 9 requires the affirmative vote of the majority of the Ordinary Shares present in person or represented by proxy with each share representing one vote per ordinary share held and voting at the General Meeting on such Resolutions
- 7. The approval of Resolution 3 requires the affirmative vote of three fourths of the Ordinary Shares present in person or represented by proxy and voting at the General Meeting on such Resolution.
- 8. The approval of Resolutions 5 and 8 requires the affirmative vote of the majority of the Ordinary Shares present in person or represented by proxy and voting at the Annual General Meeting on each such Resolution, excluding abstentions, provided that either: (i) such majority includes a majority of the Ordinary Shares voted by shareholders who are not "controlling shareholders" and who do not have a "personal interest" in the resolution; or (ii) the total number of Ordinary Shares of shareholders who are not "controlling shareholders" and who do not have a "personal interest" in the resolution who voted against the resolution does not exceed 2% of the outstanding voting shares of the Company.
- 9. Depositary Interest holders wishing to attend the Meeting should contact the Depositary at Link Market Services Trustees Limited, 10th Floor, Central Square, 29 Wellington Street, Leeds, LS1 4DL or by email by using nominee.enquiries@linkgroup.co.uk order to request a Letter of Representation no later than 9:00am UK time (11:00am. Israel time) on 11 May 2022. However, Depositary Interest holders will not be able to vote at the Meeting.
- 10. CREST members and, where applicable, their CREST sponsors or voting service providers, should note that Euroclear UK & Ireland Limited does not make available special procedures in CREST for any particular message. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST Personal Member, or sponsored member, or has appointed a voting service provider, to procure that his CREST sponsor or voting service provider takes) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting system providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings. The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
- 11. A corporation which is a shareholder may by resolution of its directors or other governing body authorise a person to act as its representative who may exercise, on its behalf, all its powers as a shareholder, provided the corporation does not do so in relation to the same shares.
- 12. Please note that the Company takes all reasonable precautions to ensure no viruses are present in any electronic communication it sends out, but the Company cannot accept responsibility for loss or damage arising from the opening or use of any email or attachments from the Company and recommends that shareholders and Depositary Interest holders subject all messages to virus checking procedures before use. Any electronic communication received by the Company, including the lodgment of an electronic proxy form, which is found to contain any virus will not be accepted.
- 13. As at 12.00 p.m. UK time on 7 April 2022, being the date immediately prior to the date of this Notice, the Company's issued share capital comprised of 75,351,738 Ordinary Shares of NIS 0.001 each. Each Ordinary Share carries the right to one vote at a general meeting of the Company and, therefore, the total number of voting rights in the Company as at 12.00 p.m. on 7 April 2022 is 75,351,738.